

PRESS RELEASE

JAZD & Fierce Markets Announce B2B Directory Partnership in Life Science & Healthcare Markets

Andover, MA., March 3, 2009 - JAZD, the leader in on-line B2B directory service platforms, today announced that it has formed a partnership with Fierce Markets ,a Questex Media Group company, to provide B2B buyers with the most comprehensive and effective online directories for the global Life Science and Healthcare markets.

JAZD directories deliver complete listings of companies and products, deep industry content, user ratings & reviews, geographical search, side-by-side product comparisons, and downloadable product specifications, pricing and marketing literature along with an array of social tools for users to share information and network with peers.

“JAZD’s goal is to provide the most inclusive and useful online experience to buyers and sellers in industry-specific directory environments,” said Jamie Bedard, Founder and CEO at JAZD. “The partnership between JAZD and FierceMarkets delivers a state-of-the art Web 2.0 Directory platform, deep life science and healthcare industry focus and preeminent industry content.”

“The partnership with JAZD allows us to expand our web offering with detailed information on products and services that our users need to successfully grow their businesses,” said Sean Griffey, President at FierceMarkets. “The Fierce philosophy is to be the ‘first place to turn to’ for critical industry information, and integrating the JAZD directory solution will solidify our sites as a one-stop resource for life science and healthcare professionals.”

The FierceMarkets Life Science directory will be hosted by its vertical family brands FierceBiotech, FierceBioResearcher, FiercePharma and FierceVaccines. In conjunction, the FierceMarkets Healthcare directory will be hosted by its vertical family brands FierceHealthcare, FierceHealthIT, FierceHealthFinance, and Hospital Impact.

About JAZD Markets:

JAZD is the leading B2B directory platform services company for B2B Trade Publishers, headquartered in Andover, MA. JAZD combines Directory placement, display advertising, lead generation, content integration; social media and vertical search into an innovative Marketing as a Service (MaaS) directory platform where advertiser can measure and optimize the value from their on-line marketing spend. JAZD! operates multiple on-line B2B directory markets under the brands: www.jazdchemicals.com, www.jazdlifesciences.com, www.jazdhealthcare.com www.jazdhotels.com, www.jazdnightclubsandbars.com, www.jazdtech.com, www.jazdfoodandbeverage.com, www.jazdconstruction.com, www.jazdcommunications.com, www.jazdmanufacturing.com, www.jazdhospitality.com, www.jazdelectronics.com, www.jazdoilandgas.com, www.jazdpackaging.com where buyers can easily find and the right product/service.

About FierceMarkets

FierceMarkets was acquired in January 2008 by Questex Media Group, Inc. (www.questex.com), a

global, diversified business-to-business integrated media and information provider headquartered in Newton, MA.

FierceMarkets, provides information and marketing services in the Telecommunications, Life Sciences, Healthcare, IT, and Finance industries through its portfolio of e-mail newsletters, Web sites, webinars, and live events. Every business day, FierceMarkets' wide array of publications reaches more than 730,000 executives in over 100 countries. Current publications include: FierceBiotech; FierceBioResearcher; FierceBroadbandWireless; FierceCIO; FierceCIO:TechWatch; FierceContentManagement; FierceDeveloper; FierceFinance; FierceFinanceIT; FierceHealthcare; FierceHealthIT; FierceHealthFinance; FierceIPTV; FierceMobileContent; FierceMobileEnterprise; FierceMobileIT; FiercePharma; FierceSarbox; FierceTelecom; FierceOnlineVideo; FierceVaccines; FierceVoIP; FierceWireless; FierceWireless:Europe; Hospital Impact; and IT-Wireless.

About Questex Media Group, Inc.

Questex Media Group, Inc. is a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA. Questex serves multiple industries including technology, beauty, spa, travel, hospitality, leisure, home entertainment, industrial specialties and service industries through a range of well-established, market-leading publications, events, interactive media, research, information and integrated marketing services. The company's businesses are managed through operating companies including Questex Media Group and five subsidiaries; InfoTrends, Inc., the world's leading strategic research and advisory services provider to the document management and communications industries; McLean Events International, Ltd, a world-leading producer of appointment-based events; Imaging Network, a leading business-to-business multimedia marketing company serving the office products channel; Five Star Alliance, the leading online luxury hotel booking service for the affluent traveler; and, Oxford Publishing, Inc., publisher and tradeshow producer serving the beverage and food industries; and FierceMarkets, a leading online B2B media company serving the telecommunications, life sciences, healthcare, IT and finance industries. The company's combined operations include more than 450 employees in offices throughout North America, South America, Asia and Europe.

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