



SupplyTech – Connecting buyers and sellers.

SupplyTech is the world's first online B2B directory marketplace for the supply chain industry. Combining robust directory listings, targeted interactive marketing programs, and a full service support model, SupplyTech provides the most impact for your marketing dollar.

Audience

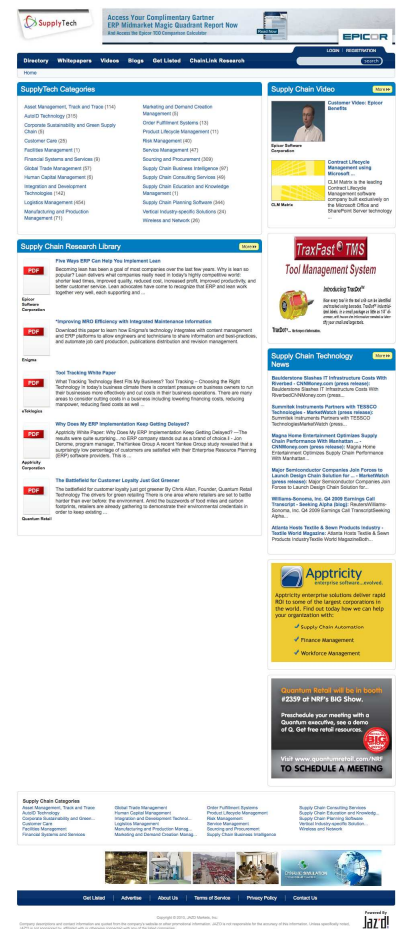
SupplyTech leverages ChainLink Research's position as the fastest growing Research and Consulting firm in Supply Chain today with over 300,000 readers of their online magazine, *A Parallax View*. Through aggressive SEO campaigns and highly-targeted outbound marketing, SupplyTech makes sure the right buyers find your products.

Benefits

SupplyTech, built on the JAZD Marketplace Platform, provides far more than a traditional directory listing. A basic listing in SupplyTech is always free, and includes your company profile, product guides and contact information. Premium category sponsorship combines the value of a JAZD Microsite listing with hosted content, exclusive advertising opportunities, newsletter sponsorships, targeted lead generation, and world-class service to ensure you are always getting the maximum value from your marketing program.

World-Class Service

JAZD powers SupplyTech with an innovative directory platform, providing real-time updates, an easy-to-use online interface and results reporting. In addition to the intuitive user experience, JAZD provides each client with a dedicated Service Representative to ensure that you are constantly delighted by our team. JAZD Creative Ad Services and Data Concierge are always available to help deliver marketing programs specifically tailored to meet your needs with professional quality results.



Get Started Now! Contact Sales (978) 474-6676 or email supplytech@jazd.net



SupplyTech Rate Card

JAZD Microsite Features: (Included in all packages)

Company Profile	Unlimited Product Pages	Reporting Portal	JAZD SEO Boost	Unlimited Impressions	Unlimited Content	Unlimited Leads	Display Ads
✓	✓	✓	✓	✓	✓	✓	✓

Premium Category Packages

Secure first page placement with one out of five slots. Gold in 1st, Silver in 2nd and Bronze rotates 3rd, 4th and 5th slots.

Premium Packages	Pricing	Category Leadership	JAZD Microsite	Creative of 2 Display Ads	Data Concierge	JAZD Insights Newsletter
Elite Package JAZD Best Value	\$7,200/yr \$5,000/6 mos	3 Gold slots <i>plus</i> Unlimited Bronze slots	✓	✓	✓	6/year
Gold Package	\$6,000/yr	3 Gold slots <i>plus</i> 5 Bronze slots	✓	✓	✓	6/year
Silver Package	\$4,800/yr	3 Silver slots <i>plus</i> 5 Bronze slots	✓	✓	✓	4/year
Bronze Package	\$2,400/yr	5 Bronze slots	✓			2/year
Directory Package - Limit 2 Sponsors -	\$22,500/yr \$12,500/6 mos \$7,500/3 mos	Elite Package <i>plus</i> Exclusive Display Ads & Content Placements	✓	✓	✓	6/year

Single Category Packages	Add-On Only	Plus JAZD Microsite
1 Gold Slot	\$1,500/yr	\$1,895/yr
1 Silver Slot	\$900/yr	\$1,295/yr
1 Bronze Slot	\$500/yr	\$895/yr

Additional JAZD Services

Creative Ad Services	\$750/ad set	Creative of 2 IAB standard display ads (728x90 and 300x250)
Data Concierge	\$500	One-time product upload of all products and services
JAZD Insights Newsletters	\$500	Content and products featured in 2 newsletters

All JAZD marketing packages are available for invoicing, or can be charged to a credit card.

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