



## ProcessFlowDirect – Connecting buyers and sellers.

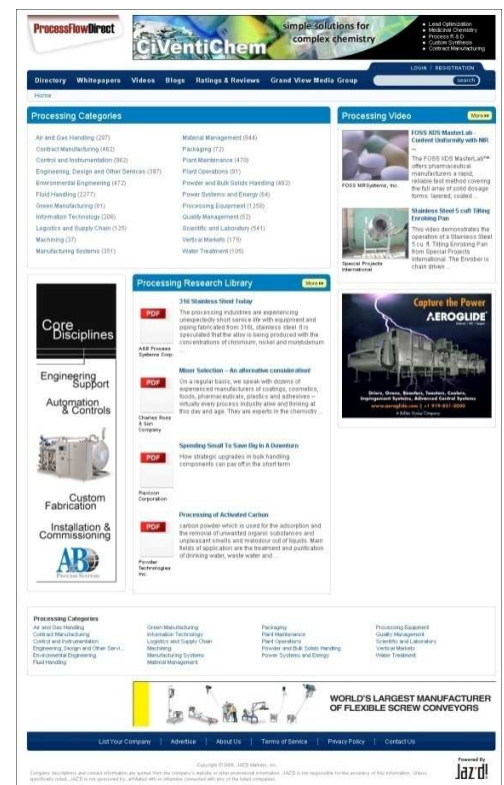
ProcessFlowDirect is the world's first online B2B directory marketplace for the processing and flow control industry. Combining robust directory listings, targeted interactive marketing programs, and a full service support model, ProcessFlowDirect provides the most impact for your marketing dollar.

### Audience

ProcessFlowDirect leverages the worldwide influence and industry-leading strength of Grand View Media Group's Processing Magazine, Global Processing and Flow Control - over 125,000 members worldwide from production engineers to corporate managers. Through aggressive SEO campaigns and highly-targeted outbound marketing, ProcessFlowDirect makes sure the right buyers find your products.

### Benefits

ProcessFlowDirect, built on the JAZD Marketplace Platform, provides far more than a traditional directory listing. A basic listing in ProcessFlowDirect is always free, and includes your company information, product guides and contact information. Premium category packages combines the value of a JAZD Microsite listing with hosted content, exclusive advertising opportunities, newsletter sponsorships, targeted lead generation, and world-class service to ensure you are always getting the maximum value from your marketing program.



### World-Class Service

JAZD powers ProcessFlowDirect with an innovative directory platform, providing real-time updates, an easy-to-use online interface and results reporting. In addition to the intuitive user experience, JAZD provides each client with a dedicated Service Representative to ensure that you are constantly delighted by our team. JAZD Creative Ad Services and Data Concierge are always available to help deliver marketing programs specifically tailored to meet your needs with professional quality results.

Get Started Now! Contact Sales at (978) 474-6678 or email [processflowdirect@jazd.net](mailto:processflowdirect@jazd.net)



## ProcessFlowDirect Rate Card

Listing Services	Company Profile	Unlimited Product Listings	Reporting Portal	JAZD SEO Boost	Unlimited Impressions	Unlimited Content	Unlimited Leads	Display Ads
Free Listing	✓	✓	✓				\$50/Lead	
JAZD Microsite - \$500 -	✓	✓	✓	✓	✓	✓	✓	✓

## Premium Category Packages

Premium category packages include a JAZD Microsite, JAZD services and products featured on the first page in targeted categories. Products have one out of five available slots: Gold in the 1<sup>st</sup> slot, Silver in the 2<sup>nd</sup> slot and Bronze in slots 3-5 on a rotational basis.

Premium Packages	Pricing	Category Leadership	JAZD Services Include:			
			JAZD Microsite	Creative of 2 Display Ads	Data Concierge	JAZD Insights Newsletter
<b>Elite Package</b> JAZD Best Value	\$4,800/yr \$3,500/6 mos	3 Gold slots <i>plus</i> Unlimited Bronze slots	✓	✓	✓	6/year
Gold Package	\$3,600/yr	3 Gold slots <i>plus</i> 5 Bronze slots	✓	✓	✓	6/year
Silver Package	\$2,400/yr	3 Silver slots <i>plus</i> 5 Bronze slots	✓	✓	✓	4/year
Bronze Package	\$1,200/yr	5 Bronze slots	✓			2/year
Directory Package - Limit 2 Sponsors -	\$17,500/yr \$10,000/6 mos \$6,000/3 mos	Elite Package <i>plus</i> Exclusive Display Ads & Content Placements	✓	✓	✓	6/year

## JAZD Services

JAZD Creative Ad Services	\$750/ad set	Creative of 2 IAB standard display ads (728x90 and 300x250)
JAZD Data Concierge	\$500	One-time product upload of all products and services
JAZD Insights Newsletters	\$500	Content and products featured in 2 newsletters

All JAZD marketing packages are available for invoicing, or can be charged to a credit card.

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