

ProcessFlowDirect Easy as 1-2-3 Guide



ProcessFlowDirect

Powered by:
 **Jaz'd!**
SEO Boost **Jaz'd!**



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Get Started Now! Contact Sales at 978-474-6678 or email processflowdirect@jazd.net



Welcome to the Supplier Portal

It takes just a few minutes.

By participating in **FierceMarkets' CommTech powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

It's as Easy as 1-2-3!

Create Your Company's Microsite:

1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
-

2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

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1. Enter Company Information

Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

ProcessFlowDirect | Welcome Tara Sweiter | Logout | Profile | Manage Access

Company | Ads & Content | Products | Preview | Get Results

General Information | Contacts | Locations | Categories

General Information | Page Help

Edit your Company Info

*Company name: Andover Chemical Company

Company RSS Feed: []

Upload a web-resolution company logo.

Company Website: http://www.andoverchem.com

Annual Revenue: 100MM-250MM

Number of Employees: 101-250

Industry: Chemicals

Upload your Company logo
Best Size: 100 x 200 pixels
Best file Types: JPEG & GIF

Add your Company description

*Complete Company Description - Type or paste the description here:
The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:
The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.

Save | Preview | Save and Continue

About Us | **Jaz'd! SEO Boost** | Powered by Jaz'd!

- Leverage your current SEO keywords
- JAZD's related terms engine drives traffic
- 20-word SEO summary maximizes exposure

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1. Enter Company Information

Add your company's contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches

ProcessFlowDirect

Welcome John Smith | Logout Profile

Company | Locations | Categories

General Information | **Contacts** | Locations | Categories

Contacts

List your primary contact first

Click the ADD Contact button to get started

| Select | Up | Down | First Name | Last Name | Email | Telephone | Title | Function |
|--------------------------|----|------|------------|-----------|--------------------|--------------|-----------------|------------------------|
| <input type="checkbox"/> | ↑ | ↓ | John | Smith | johnsmith@abc.com | 123 456 7890 | CEO / President | Information Technology |
| <input type="checkbox"/> | ↑ | ↓ | Sarah | Smith | sarahsmith@abc.com | 123 456 7891 | Manager | Marketing |

Set a priority order for display on your microsite

About Us | Advertise With Us | Terms of Service | Privacy Policy | Report an Issue | Contact Us | FAQ

ProcessFlowDirect

Welcome John Smith | Logout Profile

Company | Locations | Categories

General Information | Contacts | **Locations** | Categories

Locations

List your primary location first

Click the ADD Location button to get started

| Select | Up | Down | Address (line 1) | Address (line 2) | City | State | Zip | Telephone | Fax |
|--------------------------|----|------|--------------------|------------------|-------|---------------|-------|--------------|--------------|
| <input type="checkbox"/> | ↑ | ↓ | 14 Business Street | | Salem | New Hampshire | 01224 | 123 456 6789 | 123 456 4321 |

Add multiple locations and set priority order

Go Back | Save | Previous | Save and Continue

About Us | Advertise With Us | Terms of Service | Privacy Policy | Report an Issue | Contact Us | FAQ

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1. Enter Company Information

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

ProcessflowDirect

Welcome John Smith [Logout](#) [Profile](#)

Company | Ads & content | Products | Preview | Get Results

General Information | Contacts | Locations | **Categories**

Categories
Drill down and drag categories to assign them

Your Assigned Categories

- Select/Unselect All to Delete
- Backup and Disaster Recovery
- Computer Aided Design and Drafting Sys
- Software/Programming Services
- Security
- Biotechnology

Laboratory & Measurement...Biotechnology

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SEO Boost

FAQ **Powered by Jaz'd!**

- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

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2. Brand your Microsite

Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads

3 Standard IAB sizes are accepted

Target your Ads by assigning a specific link to each Ad

Upload your content

- Educate qualified buyers while filling your pipeline
- Opt-in registration based leads are targeted by category

Select a priority order for display on your company microsite

Assign a specific category to each piece of content



- Use keywords in your title to add relevance
- Create a 20-word summary to maximize exposure & drive click-thrus
- JAZD links related terms

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3. Feature your products

Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions

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Welcome John Smith | [Logout](#) | [Profile](#)

Select Categories to link to your products

Get a template to enter product info on your computer.

Download Excel Template | Upload Excel File

| Select | Name | Categories | Description | Short Description | Manufacturer | Image | Product Spec | Product URL |
|--------------------------|----------------------|----------------------------|-------------------|----------------------------------|--------------|--------|--------------|-------------|
| <input type="checkbox"/> | Recovery Database | Backup and Disaster Rec... | This product c... | Recovers lost data | ABC Company | Upload | Upload | |
| <input type="checkbox"/> | Fingerprint Security | Security; | Use a scan of ... | Fingerprint will allow/ deny ... | ABC Company | Upload | Upload | |

Click the ADD Product button to get started

Upload Product Images

Save time & upload your own file!

Go Back | Save | Preview | Save and Continue

Jaz'd!
SEO Boost


- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

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Review your completed Microsite!

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SEO Boost

ProcessFlowDirect

Where else can you compare
products and services
from leading vendors...



...in one time-saving,
easy-to-use Directory?
(Hint: click 'Go')

Go

Home
Ratings & Reviews
Buyer Discussions

LOGIN | REGISTRATION

search

Categories


- Market Research
- Six Sigma Consulting
- Strategic & Project Planning**
- Training/Learning
- Management Systems

RECENT RESULTS

- Strategic & Project Planning
- Consulting Services
- Services
- Home

Andover Consulting Company

[Get Quote](#)



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Andover Consulting Company (ACC) provides innovative and economically sound consulting advice in the healthcare, pharmaceutical and chemicals industries. Founded in 2008 in Andover, MA, ACC employees over 50 world-class professionals.

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[Company Website](#)

Multimedia Center


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Case Study - Hospital Relies On Avaya For Critical Patient Care: Boca Raton Community Hospital deployed an enterprise ...

Dictating for Productivity and Efficiency: Talk to anyone related to the healthcare industry ...

Save time.
Save clicks.
Save money.



where
trusted vendors
meet
qualified buyers


Go

Research Library

- [Continuum of Care](#)
- [DocuSys National Patient Safety Initiatives](#)
- [Successful Risk Management for the Entire Messaging Infrastructure](#)
As a mission critical sys...
- [Management of the Patient with Chronic Complaints of Dizziness](#)
- [A Site of Service Strategy That Delivers](#)

Researchers use: Bill Gates may have been kidding when he decided to release...

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Novartis explores: Two years ago the FDA rejected Novartis' Cox-2 inhibitor Prexige on...

Lack of volunteers: There are more cancer treatments hitting market than ever before. But...


Partners News

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Pick up the phone!



Companies are waiting to help you find what you need

Go

Spend more time doing what you enjoy...
...and less time searching for products!



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