HotelWorld Network Marketplace

Easy as 1-2-3 Guide

hotelworld NETWORK marketplace

Jaz'd! SEO Boost

Powered by: Jaz'd!

Table of Contents

Welcome to the Supplier Portal 3

Enter Your Company Information 4

Brand Your Microsite 7

Feature Your Products 8

Get Started Now! Contact Sales at (978) 474-6674 or email hwn@jazd.net

Welcome to the Supplier Portal

It takes just a few minutes.
By participating in **the HotelWorld Network Marketplace powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

Get Started Now!
We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

It's as Easy as 1-2-3!

Create Your Company's Microsite:

1. Enter company info

- **Enter basic info**
- **Add contacts & Locations**
- **Assign specific categories**
-

2. Brand your company's microsite

- **Load your display ads**
- **Load your whitepapers & content**
- **Link your RSS feeds to categories**

3. Feature your products

- **Load & edit your products**
- **Import product images & specs**
- **Assign categories to your products**

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1. Enter Company Information

Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

hotelworld NETWORK

Welcome Tara Sweiter | Logout
Profile | Manage Access

Company | Ads & content | Products | Preview | Get Results

General Information | Contacts | Locations | Categories

General Information

Page Help

Edit your Company Info

*Company name: Andover Chemical Company
Company RSS Feed:
Upload a web-resolution company logo.
Company Website: http://www.andoverchem.com
Annual Revenue: 100MM-250MM
Number of Employees: 101-250
Industry: Chemicals

Upload your Company logo
Best Size: 100 x 200 pixels
Best file Types: JPEG & GIF

Add your Company description

*Complete Company Description - Type or paste the description here:

The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:

The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.

Save | Preview | Save and Continue

About Us | FAQ | Powered by Jazd!

Jazd! SEO Boost

- *Leverage your current SEO keywords*
- *JAZD's related terms engine drives traffic*
- *20-word SEO summary maximizes exposure*

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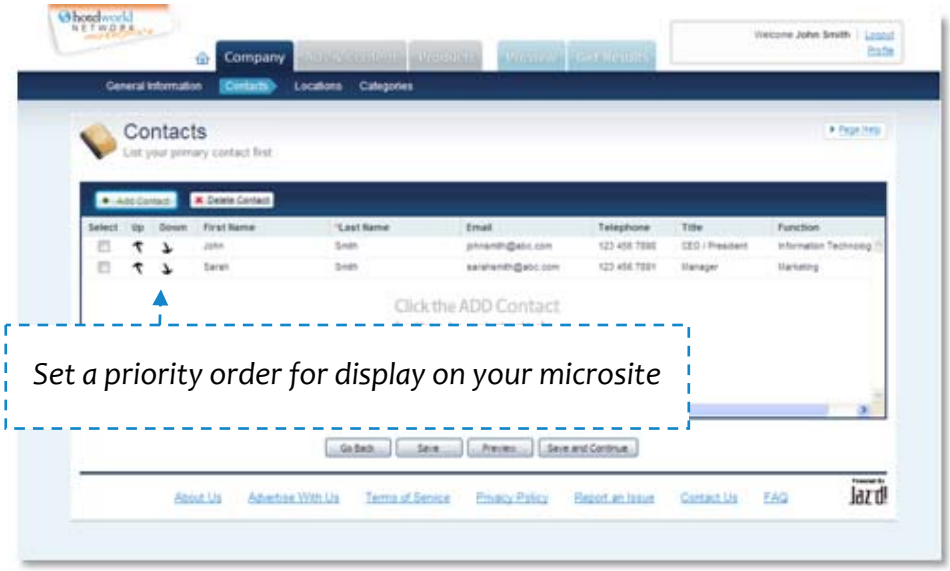
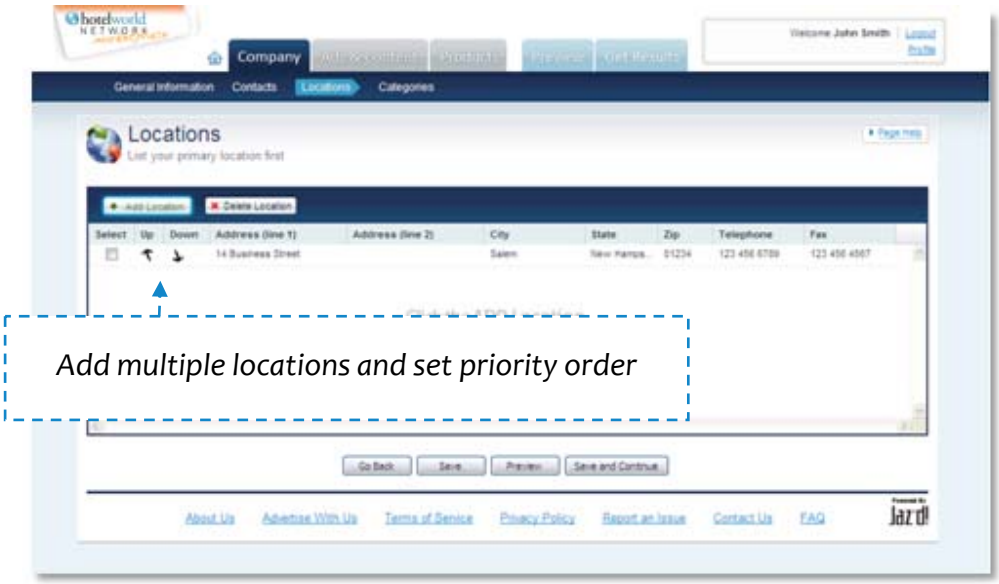
1. Enter Company Information

Add your company's contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches





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1. Enter Company Information

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

hotelworld NETWORK marketplace

Welcome John Smith | Logout | Profile

Company | Ads & Content | Products | Preview | Get Results

General Information | Contacts | Locations | Categories

Categories

Drill down and drag categories to assign them

Page Help

- Business & Consulting Services
- Chemicals & Raw Materials
- Education, Reference & Professional Development
- Engineering, Construction & Maintenance
- Environmental & Safety
- Information Technology
- Laboratory & Measurement
  - Biotechnology
  - Control Technology Review
  - Dispersion Modeling
  - Emission Spectroscopy
  - Gas Chromatography
  - Laboratory Glassware
  - Research
  - Tests/Testing
- Manufacturing & Processing
- Packaging, Transportation & Storage

Your Assigned Categories | Delete Category

- Select/Unselect All to Delete
- Backup and Disaster Recovery
- Computer Aided Design and Draf
- Software/Programming Services
- Security
- Biotechnology

Laboratory & Measurement...Biotechnology

Drag & drop your selections here

Rollover category for more information

act Us | FAQ | Powered By Jaz'd!

Jaz'd! SEO Boost

- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

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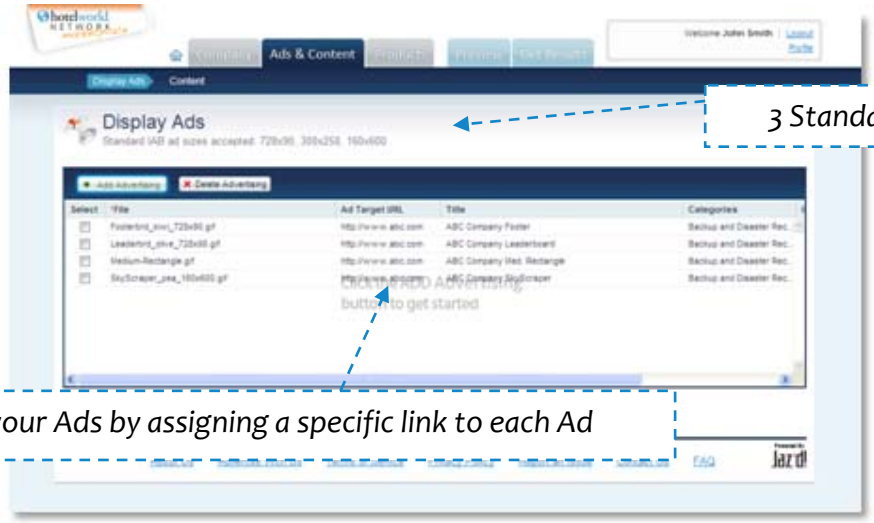
2. Brand your Microsite

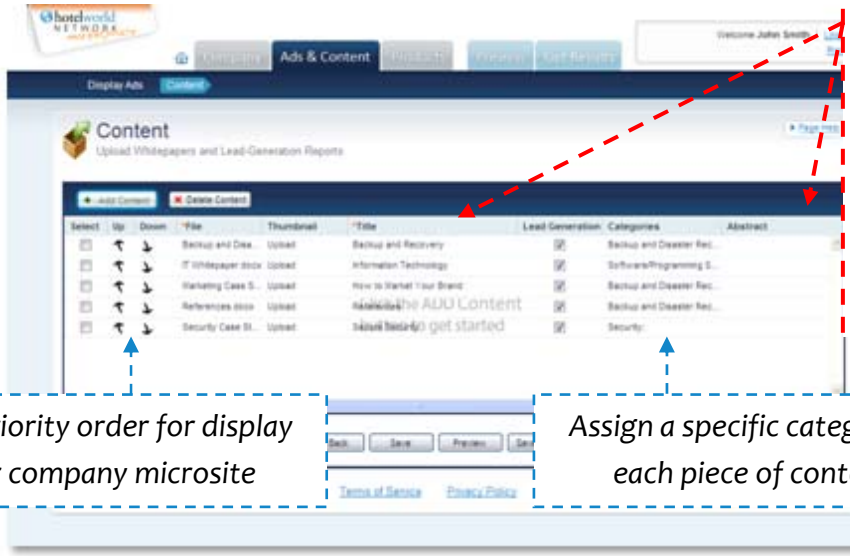
Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads



Upload your content

- Educate qualified buyers while filling your pipeline
- Opt-in registration based leads are targeted by category



Jazd! SEO Boost

- *Use keywords in your title to add relevance*
- *Create a 20-word summary to maximize exposure & drive click-thrus*
- *JAZD links related terms*

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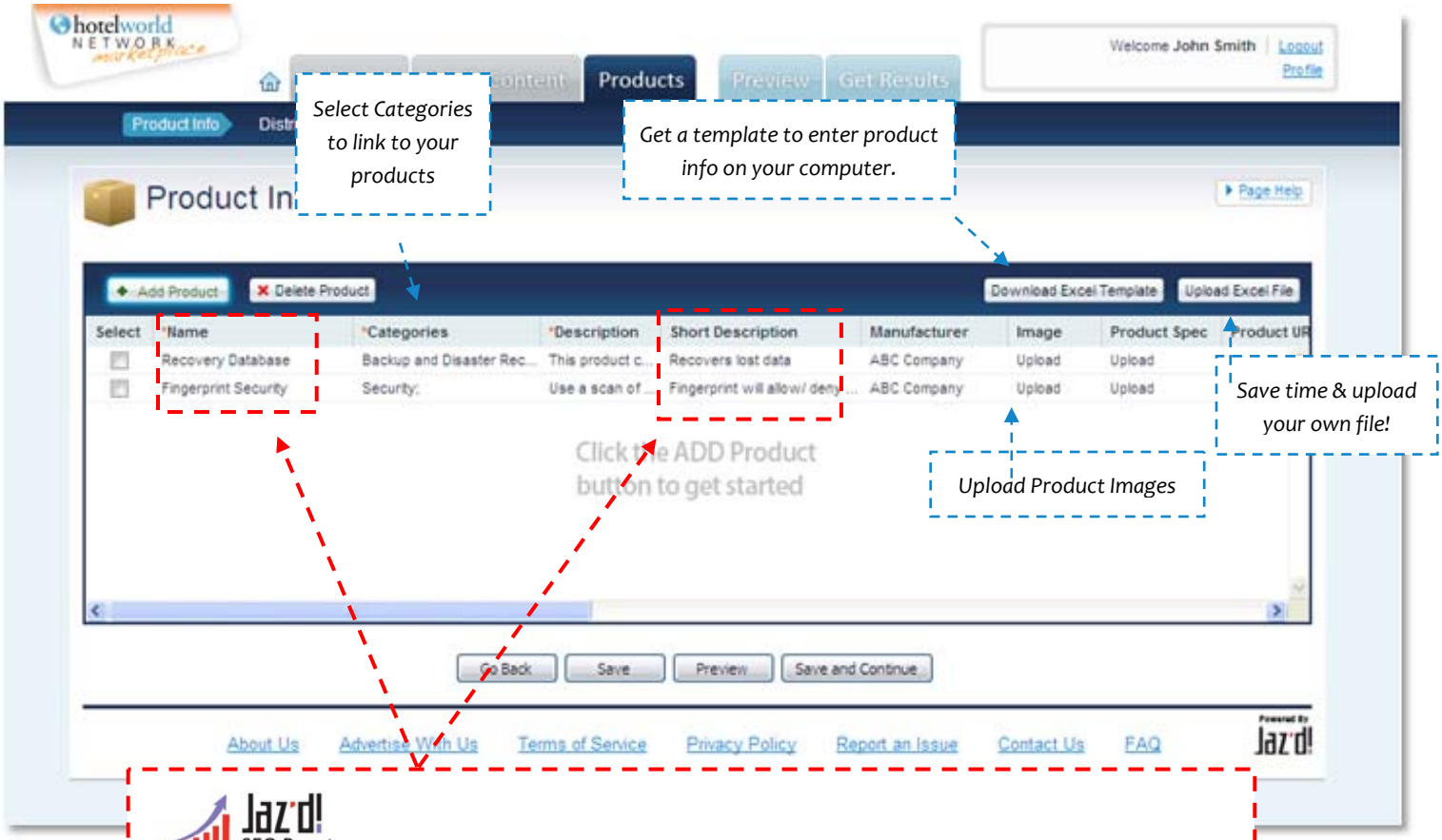
3. Feature your products

Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions



Jaz'd! SEO Boost

- *Use keywords in your title and description to drive traffic*
- *Create a 20-word summary to maximize exposure*
- *100,000 keywords under active management*
- *Targeted category-based traffic generation ensures qualified leads*

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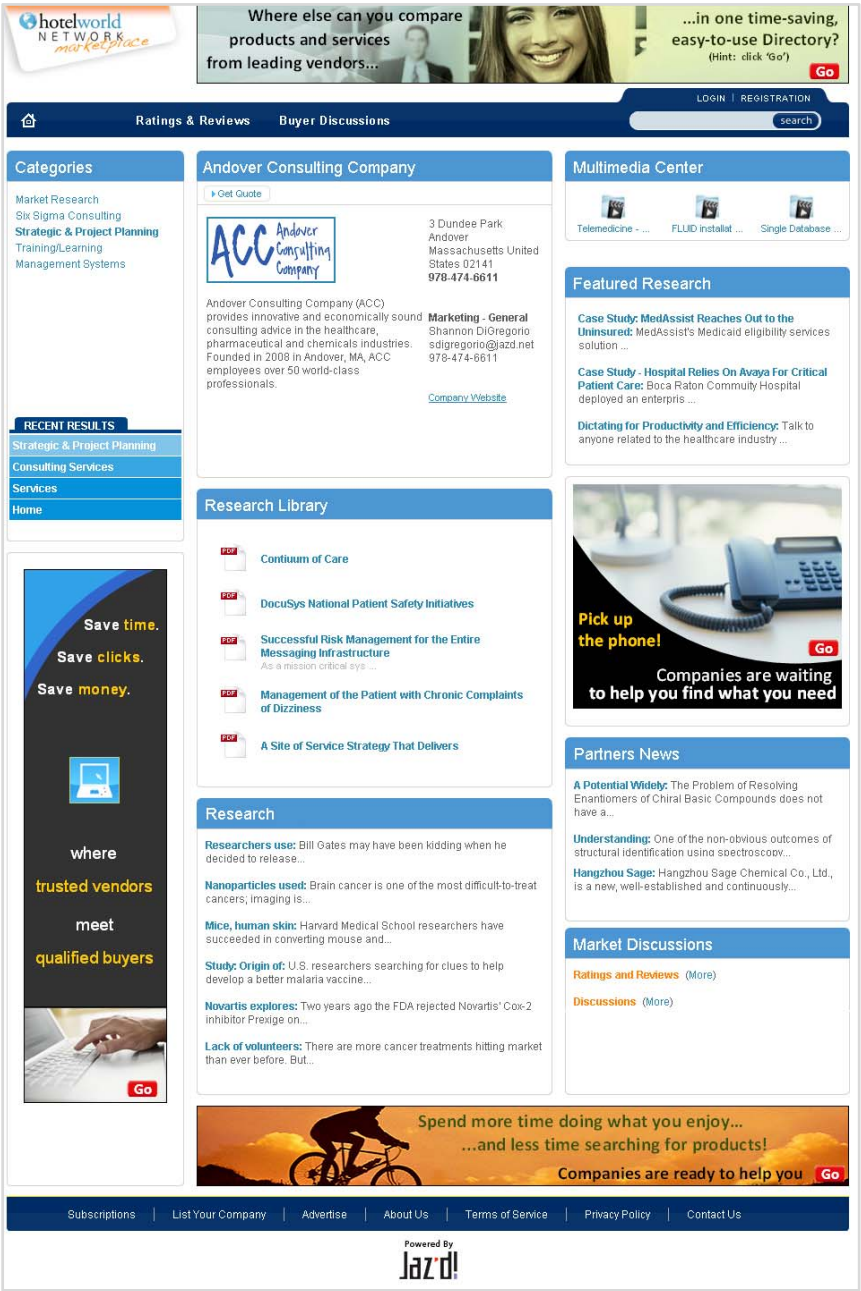
Review your completed Microsite!

Powered by the Jaz'd! SEO Boost



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